

THE SPORTY'S FOUNDATION

Helping to ensure a healthy
general aviation community
for the next generation

A look at The Sporty's Foundation 2019 activity
501(c)(3)

2020
ANNUAL
REPORT



A MESSAGE FROM THE SPORTY'S FOUNDATION

The aviation industry is growing again, with the benefit of a strong economy and airline pilot hiring at levels we have not seen in decades. Young people with a desire for a career in aviation have a clear, direct, and relatively quick path to achieve their goal. This is true for more than just pilots; mechanics, avionics technicians, and aerospace engineers also enjoy a strong job market too.

The Sporty's Foundation has been helping young people prepare for this opportunity for many years, long before the current boom. Through our support of aviation youth development organizations like Aviation Exploring and aviation's number one program for introducing young people to aviation, EAA's Young Eagles, we have welcomed tens of thousands of young people to the exciting world of aviation. Aviation is experiencing a shortage of employees right now, but it's difficult to imagine where the industry might be without the work of these programs. The data has indicated for years that an impending shortage of aviation professionals was coming, and The Foundation knew it was vital to encourage youth to consider a career in aviation so there would be a qualified workforce available when opportunities finally arose.

Our commitment to the next generation has both a long history and a bright future. We will be working to inspire youth no matter what the economic conditions, because it's simply the right thing to do. We hope you will consider supporting The Sporty's Foundation and this important mission.



GRANTS & GIFTS

The Sporty's Foundation continued its support of aviation and youth development programs in 2019.

Aviation Exploring Scholarship Program	\$60,000	Yankee Air Museum	\$1,000
Experimental Aircraft Association Chapter Youth Education Program	\$50,000	Dan Beard Council, BSA U.S. Grant Friends of Scouting Campaign	\$5,000
University of Cincinnati Aviation Scholarship Program	\$20,000	Women in Aviation Scholarship Fund	\$7,500
Experimental Aviation Association Aviation Exploration Base Camp Improvements	\$15,000	Aircraft Owners and Pilots Association Board of Advisors	\$10,000
Dan Beard Council, BSA Leadership Conference Capital Campaign	\$34,000	Richard L Collins Writing Scholarship	\$2,500

SPORTY'S IS ALWAYS LOOKING TOWARD THE FUTURE

Hang around Sporty's Founder/Chairman Hal Shevers for any length of time, and you will hear two sentiments: The aviation industry has provided him with a wonderful career and it's up to us to do what we can to ensure a continued robust general aviation community.

He has famously said, "Without a freshman class, there is no senior class." Unlike others, Hal knows the seeds must be planted early to grow more pilots. What's more, it takes years of giving and just a bit of patience to do this.

The Sporty's Foundation was formed to formalize the company's giving, with EAA's Next Step program remaining the largest single recipient of Sporty's funding. Hal, Sporty's President Michael Wolf, and the rest of the management team strive to attract, create and retain their own new customer base, generation after generation.

Ask any long time pilot about Hal, and you will hear, "He gives back to this industry." Please join Hal, Michael and the rest of the Sporty's team by giving back to this industry with your donation to the important initiatives of The Sporty's Foundation.



SPORTY'S THE COMPANY BEHIND THE FOUNDATION

Well before the existence of The Sporty's Foundation, Sporty's Founder and Chairman Hal Shevers and his wife Sandy were committed to giving back to the aviation industry.



In addition to Sporty's Pilot Shop, the company markets aviation-themed gift items through its Wright Bros. Collection and has two other consumer catalogs: Sporty's Preferred Living and Sporty's Tool Shop.

Back on the aviation side of the business, Sporty's owns Cincinnati Avionics and Eastern Cincinnati Aviation, a full-service FBO. Both these companies are based at Clermont County/Sporty's Airport. In addition, Sporty's Academy offers flight instruction for both local pilots and for the University of Cincinnati aviation program.

Sporty's corporate philosophy is summed up by Hal: "Sporty's is an educational institution. We educate pilots to be safe and proficient. We have hundreds of hours of our own educational videos on topics ranging from helicopters to weather to GPS, glass-cockpit technology and WAAS. Sporty's offers programs for the beginner to the seasoned veteran. That is the focus of our business."

Commemorative Air Force	\$1,000
Commemorative Air Force Red Tail Squadron	\$1,000
Professional Aviation Maintenance Association	\$2,500
Women in Corporate Aviation Scholarship	\$2,000
Aircraft Electronics Association Recreational Pilot Scholarship	\$5,000
Eastern Cincinnati Aviation CFI Scholarship	\$3,000

TOTAL FUNDING FOR 2019:
\$219,500

3 THINGS YOU SHOULD KNOW ABOUT THE SPORTY'S FOUNDATION



1. The programs are crucial

Unless we act aggressively and purposefully, general aviation as we know it will no longer exist. We need to guarantee a robust GA community now and in the future. That means we need pilots, engineers, technicians, mechanics and other skilled trades to support this community. It's never too young to start a child on the path to an aviation future. This is a wonderful legacy to leave our children and grandchildren. That's why The Sporty's Foundation concentrates on programs dedicated to attracting young people to aviation.



2. Every dollar goes to fund programs—no administrative costs

The Sporty's Foundation is an IRS-approved 501(c)(3) charity. Unlike other charitable organizations and foundations, not one penny is spent on salaries or overhead. In fact, all supporting costs are covered by Sporty's Pilot Shop. That means you are assured that your money is being put to work immediately and directly for a youth program.

Want proof? As a non-profit organization, The Sporty's Foundation is required to file a Form 990 with the Internal Revenue Service outlining all financial details. You can see the Form at SportysFoundation.org/990. See for yourself how efficiently The Foundation operates, ensuring donations are maximized to support the Foundation's mission.



3. We need your help

We rely on our many friends and colleagues to help finance The Sporty's Foundation. When you consider the sheer pleasure general aviation has added to your life, we know you will want future generations to feel that same satisfaction. We reach the youth at the earliest possible age so we can steer them down the path to a rewarding association with aviation, either as a career or as an avocation.



DONOR SUPPORT

Thank you to our donors who support us in our mission to attract young people to aviation and help them in their pursuit of entering the aviation community. The Sporty's Foundation incurs no overhead expenses. Sporty's underwrites ALL administrative costs of The Sporty's Foundation: all salaries, fundraising, all accounting, all postage, and all management. Every penny of donor money is spent on the programs - 100 percent!



Carol and Carroll Baker
Paul and Diana Bresser
Steve Buss
Dave Cicciari
Citation Jet Pilots Foundation
Rich Jr. and Ginny Collins
Richard Collins Family Fund
Ralph Cornett
Dave Cummings
David Clark Company, Inc.
Shawn Donovan
Flying Knights
Chuck and Andrea Gallagher
Mark Glassmeyer
Greenaway Foundation
Rod Hoskins
Deborah Huffman
Ken Kloet
Bret Koebbe
Michael Lepore
Marc Liggett
Russell Munson
Lee Myers
James Naeve
O'Maley Family Foundation
Charlotte and Donald Reed
Terry Rye
Walter Rye
Sandy and Hal Shevers
Sportsman's Market
Ten 89 LLC
Mark Wiesenhahn
Michael and Sharon Wolf
Bruce Ziegler
John Zimmerman

WE NEEDED YOUR HELP!

The future of general aviation depends on a robust pilot community and an active workforce of mechanics and technicians. That's what The Sporty's Foundation, an IRS-approved 501(c)(3) charity, is fostering through its funding.

As part of the community of pilots and aviation enthusiasts, you have a stake in the programs that The Foundation funds. When you consider the enjoyment and efficiency that general aviation has brought to your life, you will be motivated to make sure that future generations are able to enjoy general aviation as well.

Won't you make a contribution today? Be a part of what The Foundation supports. We need your help so we can do even more.

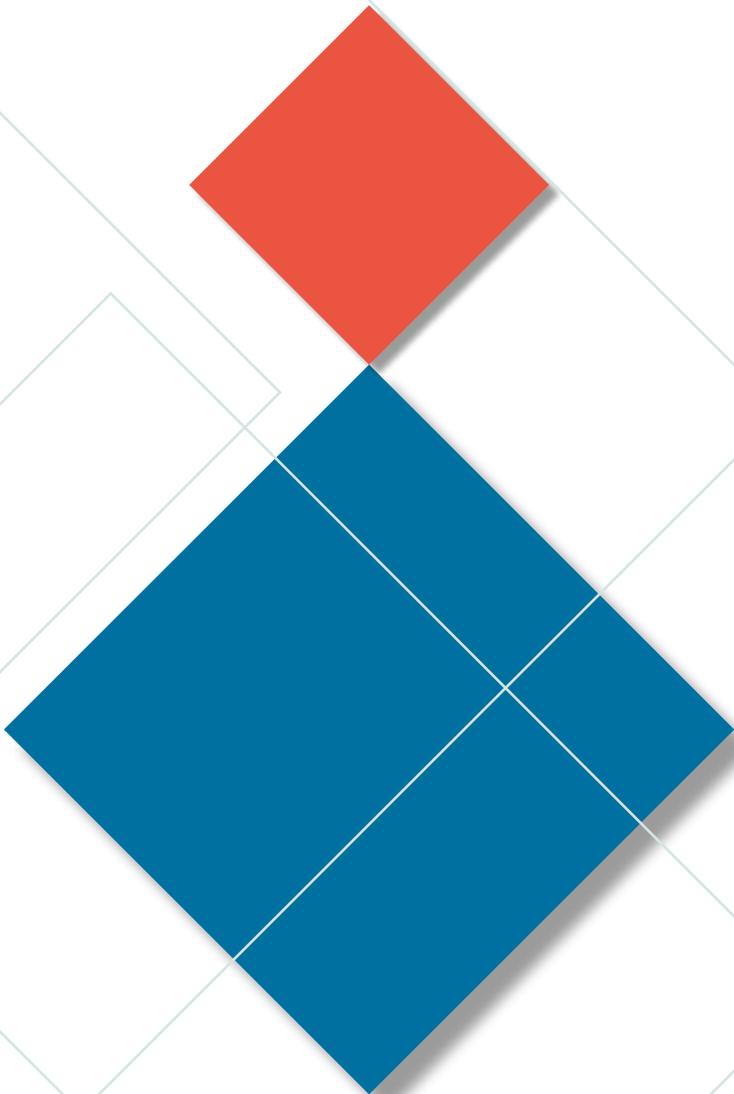
WON'T YOU MAKE A CONTRIBUTION TODAY?

Please make checks payable to The Sporty's Foundation. Donations may also be made via Visa or MasterCard at www.sportysfoundation.org.

Contributions may be sent to:

SportysFoundation.org
The Sporty's Foundation
Clermont County/
Sporty's Airport
2001 Sportys Drive
Batavia, OH 45103





THE SPORXY'S FOUNDATION
Clermont County/Sporxy's Airport
2001 Sportys Drive
Batavia, OH 45103

p.513.735.9100
f.513.735.9200

sportysfoundation.org

A REAL FOUNDATION
100% of donations received support programs
and bequests. There is no overhead!
See Sporxy's Foundation IRS Form 990 at
SportysFoundation.org/990