

THE SPORTY'S  
FOUNDATION



# THE SPORTY'S FOUNDATION

Helping to ensure a healthy general aviation  
community for the next generation



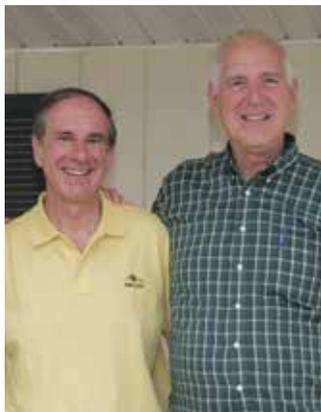
## ANNUAL REPORT 2018

A LOOK AT THE SPORTY'S FOUNDATION 2017 ACTIVITY

## A PERSONAL MESSAGE FROM **HAL SHEVERS**

# THANKS, PHIL!

You may know him as the past president of the Aircraft Owners and Pilots Association (AOPA). I know him as a colleague, friend and yes, as a neighbor. Phil and his wife Lois live at Sandy's Airpark, our residential airpark right here at Clermont County Airport. For many years, including the difficult post-9/11 era, Phil guided AOPA to greater growth and achievement. His leadership and cordial manner were admired by all.



An idea Phil had ten years ago was instrumental in The Sporty's Foundation receiving an increase in funding which allowed us to increase the scope and amount of our program support.

Phil suggested that we auction off Sporty's delivery position (#13) for a brand-new Cessna Mustang and donate the excess proceeds to charity. We eagerly agreed, announced the auction at that year's Sun 'n Fun, with the auction ending on June 8, 2007. The winning (anonymous) bidder paid \$3.1 million for the position and he took delivery several weeks later. That one auction provided nearly \$500,000 in funding for The Sporty's Foundation.

Fast-forward 10 years and we used Phil's idea again to repeat the process and auction Sporty's position for the Cirrus Vision Jet in support of The Sporty's Foundation. Only this time the Foundation netted \$680,000. So thanks, Phil, for sharing our vision!

Hal Shevers



# 2017 DONATIONS

Throughout 2017, The Sporty's Foundation continued its mission to attract, encourage, and support young people to pursue aviation as a career and/or as a lifestyle. STEM programs, along with leadership-focused opportunities, continued to garner particular focus from the Foundation in 2017.

In addition, The Sporty's Foundation supplied instructional sectional charts in support of Women in Aviation International's Girls in Aviation Day to be used as a teaching tool in this worldwide event.

As part of the Cirrus Vision Jet auction, according to the partnership agreement with Cirrus, The Sporty's Foundation disbursed \$68,735 to the Duluth Children's Museum and \$68,735 to AirSpace Minnesota on behalf of Cirrus Aircraft. Sporty's share was donated to The Sporty's Foundation.



**\$80,000** **EAA Young Eagles**

To fund EAA's Youth Program Manager; to administer and support Young Eagles' Next Step. This disbursement is cash donated and does not include the value of Learn to Fly Pilot Training Courses made available to each and every Young Eagle.

**\$9,000** **CFI Scholarships**

Three scholarship awards of \$3000 for Commercial Pilots to become Certified Flight Instructors. Clayton Lulay, Randy Queen, and Erik Trogdon.

**\$7,500** **Women in Aviation International (WAI) Scholarships**

Scholarships for two WAI members to pursue a recreational pilot's certificate, including one specifically awarded to an A&P. Jordan Bankhead (Logan, UT), and Gerald Murahwi (South Africa).

**\$18,000** **Dan Beard Council of Boy Scouts of America**

In support of the local Boy Scout council's activities.

**\$50,000** **Dan Beard Council, Leadership Center**

In support of the Leadership Center at Camp Michael. Leadership center will include a chapel, amphitheater, shower house, campsites, activity shelters and more.

**\$20,000** **University of Cincinnati**

Scholarships for students enrolled in the University of Cincinnati Professional Pilot Training Program. The program culminates with an Associate of Applied Science degree and Commercial Pilot certification with several baccalaureate degree transfer pathways. In as little as four years, graduates will have earned their Commercial certificate, Certified Flight Instructor, Associate of Applied Science degree in Aviation, and a Bachelor's of Business Administration from the prestigious Carl H. Lindner College of Business, and be on their way to earning an Airline Transport Pilot certificate. Matt Burwinkle, Jayme Frederick, and Kaitlin Willhite.

**\$40,000** **Aviation Exploring Scholarships**

Scholarships to fund college, mechanic, avionics technician and flight training for Aviation Explorers. "Didi" Aranki, (Fullerton, CA), Hailee Calhoun (Mesa, AZ), Kenneth Kressin (Orange, CA), Kurtis Moore (Amelia, OH), Langs Selman (Mesa, AZ), Zach Baker (Mesa, AZ), Matthew Trojanowski (Mesa, AZ), Bruce Wayne (Nashville, TN), Matthew Melcher (Colleyville, TX), and Madeline Bowers (Ottawa, KS).

**\$2,500** **Smithsonian Air & Space Museum**

**\$10,000** **AOPA Air Safety Institute (ASI)**

In support of ASI's pursuit to enhance aviation safety.

**\$10,000** **Aircraft Electronics Association (AEA)**

In support of providing two scholarships for recreational pilot certificates for employees of AEA member companies. Joshua Pageau (Vero Beach, FL), and Jason Wallace (Salem, OR).

**\$1,000** **Association for Women in Aviation Maintenance**

**\$25,000** **Boy Scouts of America Hurricane Harvey Relief Fund**

**\$500** **Commemorative Air Force Red Tail Squadron**

**\$1,400** **International Women's Air and Space Museum - Wings of Women Conference**

**\$1,000** **Admiral Nimitz Foundation - National Museum of Pacific War**

**\$1,000** **Patient Airlift Services (PALS)**

In support of PALS providing free air transportation for needy kids throughout the greater Northeast region.

**\$5,000** **Recreational Aviation Foundation**

In support of this foundation's work to preserve, maintain, and create airstrips for recreational access.

**\$1,000** **U.S. Air Force Museum Foundation**

**\$1,000** **Michigan Aerospace Foundation**

In support of the foundation's work to save, preserve, and renovate a portion of the historic WWII Willow Run Bomber Plant as the future home of the Yankee Air Museum.

**\$1,000** **National WASP Museum**

In support of the museum's mission to enhance the legacy of the Women Airforce Service Pilots.

**TOTAL FOR 2017**  
**\$284,900**

# IN APPRECIATION OF OUR GENEROUS DONORS...

## THANK YOU

Please join us in this important work by becoming a Sporty's Foundation donor. Give back to the general aviation community that means so much to you.

**DONATE** Donations to The Sporty's Foundation should be sent to:  
**The Sporty's Foundation**  
**2001 Sportys Drive**  
**Batavia, OH 45103**

Please make your check payable to The Sporty's Foundation. As a 501(c) (3) organization, your donation to The Sporty's Foundation may qualify as a charitable deduction for federal income tax purposes. You will gratefully be provided a properly worded receipt.

### Or donate online...

You may also make a donation to The Sporty's Foundation using a credit card at its secure website. At [sportysfoundation.org](http://sportysfoundation.org), you can also make a recurring monthly donation which will be made automatically. Whether you donate on a one-time basis or monthly, we offer our sincere thanks.

Here are the individuals and organizations which share our vision for a diverse and thriving general aviation community now and in the future. Thank you for joining us on this important mission!

Aircraft Electronics Association, Inc.

Aircraft Owners and Pilots Association

Bill Anderson

Carroll and Carol Baker

Bonnier Corporation

Phil Boyer

Paul Bresser

Steve Buss

Sydney Cohen

Ralph Cornett

Dave Cummings

Rich Dalgewicz

David Clark Company, Inc.

Shawn Donovan

Chuck and Andrea Gallagher

Mark Glassmeyer

Lee and Becky Gilbert

Rod Hoskins

Deborah J. Huffman

Natalie Kelley

Ken Kloet

Bret Koebbe

Michael Lepore

Marc Liggett

Pat Luebke

Jack and Kathie Lynch

Garry Meyer

Russell Munson

James Naeve

Rex Niver Aviation Services, LLC

Brian O'Lena

David O'Maley

Andrew Rubin

Terry Rye

George Schultz

Hal and Sandy Shevers

Sportsman's Market, Inc.

David Stahl

Misty Weihs

Mark Wiesenhahn

Michael and Sharon Wolf

Bruce Ziegler

John Zimmerman

## IMPORTANT NOTE TO DONORS

Unlike other charitable organizations, your donation is applied 100 percent to programs. Sporty's Pilot Shop covers all administrative expenses of The Sporty's Foundation including postage, printing, salaries, legal and accounting, counsel, and all incidental expenses. That is your guarantee your donation to The Sporty's Foundation will be wisely invested in the future of general aviation.

## MAJOR DONATION FROM CIRRUS VISION JET AUCTION

At this year's EAA AirVenture, Sporty's partnered with Cirrus Aircraft to auction Sporty's early delivery position for a Cirrus Vision Jet with the pledge that any money bid over the aircraft list price would be donated to charities selected by Cirrus. With a winning bid of \$2,615,000, the donated amount to be split was \$687,000. The auction winner chose to remain anonymous.



# CIRRUS VISION JET AUCTION: MAJOR FUNDRAISING INITIATIVE FOR 2017

This past summer, The Sporty's Foundation partnered with Cirrus Aircraft to auction Sporty's early delivery position for a Cirrus Vision Jet with the pledge that any money bid over the aircraft list price, including options (\$1,927,653) would be donated to charity. The online auction took place all week during EAA AirVenture Oshkosh and ended Friday, July 28, 2017.

In announcing the auction, Sporty's Founder and Chairman Hal Shevers noted, "What an opportunity to jump to the front of the line for a Vision Jet. You get a new jet while also doing good for the next generation of pilots."

With a winning bid of \$2,615,000, an anonymous pre-qualified bidder won the auction and is now a proud owner of a Cirrus Vision Jet. With this final bid, \$687,000 was donated to charities selected by Sporty's and Cirrus Aircraft.

Sporty's share was donated to The Sporty's Foundation while Cirrus Aircraft split their donation funds between AirSpace Minnesota and the Duluth Children's Museum.

"We had the best possible outcome for this auction," said Hal. "We hosted a successful auction, and the money will stay within the aviation community and be used to inspire young people in STEM programs."



Hal Shevers with the CEO of Cirrus, Dale Klapmeier



# YOUNG EAGLES CELEBRATES ITS 25<sup>TH</sup> ANNIVERSARY

**SPORTY'S WAS THERE FROM THE BEGINNING**



2017 marks the 25th anniversary of the Young Eagles program, which began in 1992 and has provided more than 2 million young people ages 8-17 with an introduction to the world of personal aviation.

To celebrate, EAA planned a variety of events and activities throughout the year starting with a special 25th anniversary exhibit in the EAA AirVenture Museum. The exhibit shared the history and impact of the Young Eagles program through photos, videos, and interactive displays.

From its inception, Sporty's and later The Sporty's Foundation have been a major sponsor of Young Eagles. Now a mature and ongoing program, Young Eagles is successful in bringing young people into the ranks of pilots.

Here are two of the many motivated young people who have benefited from

Young Eagles.

"Even as somebody that had a strong aviation background and the support from my dad, it (Young Eagles) was absolutely instrumental. I mean, having the ability to have those Sporty's lessons and really know your stuff was super helpful."

"It kind of makes you believe, hey I could do this, I can fly." – **Laura Joy Erb**, a private pilot, earned her certificate shortly after her 17th birthday.

"Most kids think that learning how to fly is only for adults, that the FAA rules must be difficult to learn, and that training is expensive. Without the Young Eagles program, very few young people would get a chance to see how special it feels to fly." – **Casey Owen** has since joined the Wisconsin Civil Air Patrol cadet program. Although he is still in high school, Casey plans to pursue a degree in mechanical engineering with a goal of finding a position where he can combine his appreciation for both engineering and aviation.



**Laura Joy Erb**



**Casey Owen**

## SPORTY'S IS A CRUCIAL STEP IN THE YOUNG EAGLES

When young people follow the EAA Flight Plan, their aviation dreams take off. The five-step plan is designed to inspire young people and keep them flying after their Young Eagles flight. Through Next Step, Young Eagles have access to Sporty's Learn to Fly course to help prepare for their written exam and flight training.

## LOOKING FORWARD

The Sporty's Foundation is on track to reach a milestone of 50,000 Learn to Fly courses provided to Young Eagles. This milestone should be reached in the first half of 2018. Think of the many lives of young people impacted by access to this course who were then able to move forward in their flight training.

### STEP 1

Young Eagles Flight

### STEP 2

EAA student membership

### STEP 3

Sporty's Learn to Fly Course

### STEP 4

First Flight Lesson

### STEP 5

Flight training scholarships available



## A PERSONAL MESSAGE FROM EAA CEO/CHAIRMAN JACK PELTON



"Over 25 years, the EAA Young Eagles program has flown more than 2 million kids. The generosity of Sporty's has made possible the success of Young Eagles, with Sporty's online pilot courses supplying the essential 'next step' to thousands of young people who are discovering and pursuing a passion for flight. That builds on the introduction to aviation flown by our EAA-member pilot volunteers. Thousands of Young Eagles have found their future in aviation, in roles ranging from pilots and technicians to air traffic controllers and airport managers. As we see that engagement and success grow, it is a tribute to Sporty's and other engaged aviation businesses that are helping to build the next generation of aviation!"

More information available at [WWW.EAA.ORG](http://WWW.EAA.ORG)



**WE AGREE WITH CHARITY NAVIGATOR WHO ADVISES, PRIOR TO GIVING, THAT YOU ENSURE THE CHARITY IS “FISCALLY RESPONSIBLE, ETHICAL AND EFFECTIVE.”**



Charity Navigator is a 501(c) (3) nonprofit organization. Its mission is to advance a more efficient and responsive philanthropic marketplace. As part of that mission, Charity Navigator provides guidance to people who wish to donate to a charity or foundation. We agree, so here are Charity Navigator’s three tips and our responses.

**Charity Navigator Tip #1: Examine the charity’s finances.**

The Sporty’s Foundation is one of the few charities that encourages its donors and potential donors to examine its IRS Form 990. That’s the multi-page form that charities must file to detail its administrative costs, staff names and a multitude of other information. When you look at our Form 990, you’ll see that not one dollar of donated funds is used for overhead or administration. Sporty’s Pilot Shop absorbs all those expenses so that every dollar you donate goes directly to programs. You can Google to see our Form 990 or download it at [sportysfoundation.org](http://sportysfoundation.org).

**Charity Navigator Tip #2: Ensure that the charity is accountable and transparent.**

In addition to encouraging donors to study our IRS Form 990, this annual report is another way in which we are transparent to our donors. We list our donors. We list our disbursements and the amount of each. Sporty’s Founder and Chairman Hal Shevers is open to answering any question about the Foundation or addressing any concern about how it operates. You can contact Hal directly at [Hal@sportys.com](mailto:Hal@sportys.com).

**Charity Navigator Tip #3: Look for signs of effectiveness.**

Although the stated purpose of The Sporty’s Foundation is to ensure a robust and diverse aviation community for the future,

we can still provide statistics to show the effectiveness of the programs we support. We’re planting seeds for the future, but we see results already. Here are two examples:

**EAA Young Eagles program:** Now in its 25th year, EAA has made more than two million Young Eagle rides happen for young people. Sporty’s and later The Sporty’s Foundation have supported Young Eagles from its inception, including supplying free access to Sporty’s award-winning Learn to Fly Course. At Sporty’s, we are proud in our role in making Young Eagles the success that it is.

**Women in Aviation’s Girls in Aviation Day:** Again, The Sporty’s Foundation has been a founding and ongoing sponsor of this important annual event which introduces girls ages 8 to 16 to the career possibilities in aviation. On September 23, 2017, 74 Girls in Aviation Day events were held by WAI chapters and corporate members, including 15 international chapters, eight corporate members and 16 collegiate chapters. International events were held in Australia, Botswana, Brazil, Cameroon, Canada, Ghana, India, Kenya, Nigeria, Switzerland, and Zambia.

Drawing from the local communities including Girl Scouts, church groups, and outreach to schools, WAI estimates that over 9,700 girls participated in 2017 Girls in Aviation Day. By the way, Sporty’s partnered with the Cincinnati Women in Aviation International chapter to host a very successful Girls in Aviation Day, hosting more than 100 local girls.

*In sum, The Sporty’s Foundation operates under the Sporty’s brand – and you’d be hard-pressed to find a more well-respected company in aviation. For more than 56 years, we’ve served the pilot community with dignity and respect and earned a reputation for how we conduct ourselves as businesspeople and as pilots.*

The Charity Navigator states, “Giving is good. Smart giving is great!” A donation to The Sporty’s Foundation is smart giving.

**SIX FAST FACTS ABOUT THE SPORTY’S FOUNDATION**

- Sporty’s Pilot Shop assumes all administrative costs for the Foundation, including salaries.
- We urge you to examine our IRS Form 990.
- We believe in the future of aviation.
- We believe in giving back to the aviation community.
- We focus on STEM programs.
- We want you to join our mission.



**THE SPORTY'S FOUNDATION**

Clermont County/Sporty's Airport  
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Batavia, OH 45103

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f.513.735.9200

[sportysfoundation.org](http://sportysfoundation.org)

**A REAL FOUNDATION**

100% of donations received  
support programs and bequests. There  
is no overhead!

See Sporty's Foundation IRS Form 990  
at [SportysFoundation.org/990](http://SportysFoundation.org/990)